

**International Tourism Management Graduate Program 2017-2018 Spring Semester  
Course Schedule**

COURSE NAME	COURSE STATUS	DAY	HOUR	COURSE ASSIGNMENTS
Course for Area of Expertise	C			Advisor
Supervising	C			Advisor
Seminar	C	Wednesday	09:30-12:20	Prof. Dr. Beykan ÇİZEL
Statistics	C	Friday	13:30-16:20	Assoc. Prof. Dr. Evren TERCAN KAAS
Congress Organization and Management	E	Thursday	09:30-12:20	Prof. Dr. A. Akın AKSU
Organizational Behavior in Tourism Industries	E	Wednesday	13:30-16:20	Asst. Prof. Dr. Evinç DOĞAN
Cost and Management Accounting in Tourism Enterprises	E	Monday	09:30-12:20	Asst. Prof. Dr. Yeşim HELHEL
Recreation Management	E	Friday	09:30-12:20	Assoc. Prof. Dr. Evren TERCAN KAAS
Financial Statement Analysis	E	Monday	13:30-16:20	Prof. Dr. Hakan ER
Tourist Behaviour	E	Thursday	13:30-16:20	Prof. Dr. Beykan ÇİZEL
Innovation Management in Tourism Enterprises	E	Wednesday	13:30-16:20	Prof. Dr. Nedim YÜZBAŞIOĞLU
Brand Management in Tourism Enterprises	E	Tuesday	09:30-12:20	Assoc. Prof. Dr. Tahir ALBAYRAK
Public Relations in Tourism Enterprises	E	Tuesday	13:30-16:20	Assoc. Prof. Dr. Meltem CABER
Internationalization in Tourism	E	Monday	13:30-16:20	Assoc. Prof. Dr. Yıldırım YILMAZ

C: Compulsory / E: Elective / NA: Not available

In one academic semester, Master Students are allowed to take minimum 30 ECTS (Credits) & maximum 45 ECTS (Credits) during course period. (In order to take more than 30 ECTS in one academic semester, supervisor suggestion, approval of department, board decision of the institute are required)

Master Students are obliged to take 60 ECTS in total during course periods. It is compulsory for the students to get minimum 7 courses and maximum 21 course hours except Supervising, Course for area of expertise & Seminar during course period.